Sell With Sterling

FOR FLAT-FEE AND MERE-POSTING BROKERAGES

Your listing. Their next step.

An optional education and guidance resource for the work self-directed sellers retain alongside your listing service.

Two clear seller choices

Course: $197 USD, one payment. Eight self-paced modules, 21 PDFs and three spreadsheet workbooks. Manual use is supported; ongoing course access has no scheduled expiry. Email help covers access, billing and lesson questions.

Optional app: $200 USD, separate purchase. Direct access to Sterling, the disclosed AI seller guide, and tools for editable listing copy, inquiries, feedback and entered offer comparisons. One property; 90 days from activation; no automatic renewal. Separate app account.

Roles that fit the existing plan

Brokerage: its contracted listing service, required forms and professional support.
Seller: decisions and tasks retained under that arrangement.
Sterling: education, organization and demonstrated tools. MLS submission, verified comparable-sales collection and professional services remain separately arranged.

A proposed first step

Start with one suitable brokerage and up to five willing sellers. Agree on one introduction placement, actual prices/access, support, source attribution and a review point. Seller-paid retail access is the starting proposal; no commissions, free seats or white-label rights are established.

Inspect before introducing

Watch real course and Deal Desk examples at app.sellwithsterling.com/partners/demo. Use the pilot outline and blank report to discuss fit. Support savings and seller outcomes are pilot questions, not established results.

Purchase details

The app is offered as a course-checkout add-on. Existing course buyers contact Arthur to add it. Full refund requests within 14 days of either purchase by email, including after app activation. Applicable checkout taxes are separate.

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app.sellwithsterling.com/partners | Prepared 3 November 2026